

The Pink Diaries: More Than Just a Blog

When someone asks me who I am, my answer goes beyond my career or education. I am a 24-year-old student, entrepreneur, makeup artist, nonprofit caseworker, and lifelong learner who believes in the importance of loyalty, self-respect, and personal growth. My blog, *The Pink Diaries*, reflects both my favorite color and my personality. Pink represents creativity, confidence, compassion, and self-expression qualities that have shaped who I am today. Whether I am helping clients feel beautiful through makeup, supporting families through my nonprofit work, or pursuing another college degree, I strive to approach everything I do with passion and authenticity.

Education has always been one of my greatest priorities because I believe there is always something new to learn. I earned an Associate of Applied Science degree in Small Business and Entrepreneurship, followed by a Bachelor of Science in Business Administration with a minor in Marketing. Today, I am pursuing another bachelor's degree in Corporate Communications, and I eventually hope to earn a master's degree as well. Professionally, I currently work as a caseworker for a nonprofit organization, where I have the opportunity to make a meaningful difference in people's lives. At the same time, I continue to grow my makeup business, The Dolluxe Club, which originally began as The Dolly Effect. Over the years, I have provided makeup services to well over 1,000 clients throughout Central Pennsylvania. My experience extends beyond traditional beauty services to include special effects makeup and work on movie sets. I have also had opportunities to collaborate with well-known beauty brands such as ColourPop, Maybelline, and Sol de Janeiro. These experiences have taught me the value of creativity, professionalism, and building relationships within different industries.

Outside of work and school, I have many interests that have shaped the person I am today. Makeup has always been much more than cosmetics to me. When I was younger, it became a healthy creative outlet during a difficult period in my life. Instead of allowing my emotions to consume me, I found confidence and healing through artistic expression. Over time, that passion evolved into a successful business that allows me to help others feel confident in themselves. I also enjoy shopping, spending time with my loved ones, volunteering, and caring for animals. Throughout the years, I have volunteered at diaper banks, soup kitchens, and organizations such as the Boys & Girls Club because I believe in giving back to my community. Each season, I also donate clothing that I no longer wear so that someone else can benefit from it. After experiencing the loss of a close family member, I have learned not to take relationships for granted. Today, I value quality time with my family, friends, and my girlfriend, with whom I will celebrate two years together this December.

Looking ahead, I have many personal and professional goals. In the next several years, I hope to relocate to the Washington, D.C., Maryland, and Virginia (DMV) area, where I can continue building my career while experiencing life outside of my hometown. I would like to expand my communications experience, continue growing my makeup business, and eventually earn a

leadership role where I can combine my backgrounds in business, marketing, and communications. I also hope to travel internationally and experience cultures beyond the United States. Although balancing school, work, and personal responsibilities has limited my travel opportunities so far, exploring the world remains one of my long-term goals. Most importantly, I want to continue living in a way that aligns with my values by remaining loyal to myself, keeping my commitments, and always striving to become a better version of who I was yesterday.

Through *The Pink Diaries*, I hope to create a space where readers can connect with my experiences, learn from my successes and challenges, and find encouragement to pursue their own goals. This blog will focus on communication, career development, beauty, personal growth, volunteerism, and the lessons I continue to learn throughout my journey. While I do not claim to have all the answers, I believe my unique combination of experiences allows me to offer perspectives that others may find relatable and valuable. From building a business and working with nationally recognized beauty brands to serving my community and continuing my education, I have learned that success is rarely a straight path. My goal is to share those experiences honestly and authentically while encouraging others to embrace growth, resilience, and confidence. I hope readers leave each post feeling inspired to invest in themselves and pursue the life they envision, one step at a time.